

SU COFFEE SHOP

MISSION STATEMENT

- Our mission is to provide a friendly, comfortable atmosphere where the customers can receive quality food, drink and service at a reasonable price
- We will be in the business of helping our customers to relieve their daily stresses by providing piece of mind through great ambience, convenient location, friendly customer service, and products of consistently high quality.

OUR TARKET MARKET

- Target Market: Our target market will be to anyone who enjoys coffee, but we will mainly target people 15 and older, both male and female and who are at the working, class and students.
- Market Trends: Coffee is the drink of choice for many people across the world, every morning millions of people rely on their morning fix to get going for the day.

OUR PRODUCT

- **Local Coffee (Myanmar coffee)**
- **Hot coffee like Espresso, Americano, Latte, Cappuccino , etc.**
- **Cold drink like seasonal fruit, Bubble Milk tea, Kid's hot cocoa, etc.**
- **Bakery**
- **Mini burger and some snacks.**

OUR SERVICE

- Table reservation service
- Take-out service
- Wi-Fi Internet access
- Book corner
- Room reservations.

PHYSICAL TRAINING & SKILL TRAINING

- Smile
- Good posture for long time
- Talking Skill
- Operation of the coffee machine
- Familiar with our product
- Coffee culture
- Inner decoration
- Never judge a person by his appearance
- Cooperation and Leadership.

THANK YOU
for your support

