

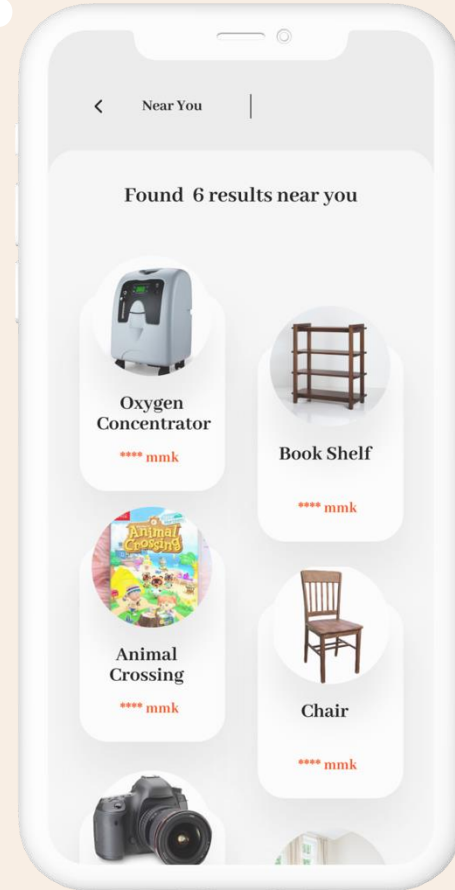
RENTy

An app where you can rent everything



INTRODUCTION

RENTY is an app where users can register their own underused items and earn some extra cash.





PROBLEMS WE FOUND

Due to the junta's coup in February, the health care system in Myanmar has collapsed. As Myanmar grapples with a deadly third wave of coronavirus, the shortage of medical oxygen has become the biggest killer in the country. Many hospitals that were able to cope with the influx of patients during Myanmar's first and second waves of the virus before the military take over are now understaffed and unable to treat people.

Turned away by hospitals, many people have to treat themselves at home, including sourcing their own medical oxygen. This has led to panic buying and an acute shortage of oxygen cylinders.

And I thought **what if there was an app that can search where we can rent the supplies that we need in this kind of situations** so that there will be **no unnecessary life lost due to the lack of oxygen**. Then, this idea was came to me.





Resolve the Problem

The solution is that in our app "RENTy" users can list and find items of their needs in few simple steps. From oxygen concentrator to books, cars and daily needs, RENTY can find them all.

List an item:

Guiding with step-by-step process and making listing your items incredibly simple and ridiculously fast, without missing any details . Users can be fully listed in 2 minutes or less, leaving plenty of time to go grab a coffee or plan themselves a vacation (you deserve it!).

Rent an item:

Check out popular items on our platform and filter items by budget , category, and more to find your perfect fit. Then, contact the owner from right inside the app!





How the App improves the life, society and regional activation

From tools and to household items and supplies, "RENTy" allows you to find it and borrow it from your neighborhood without wasting money on something you only need to use once. We focus on creating technology that connects people to ways to make a world a better place.



Target users



You and your neighbourhood

RENTY only allows to rent out items that is available in your area. For example, you are living in Myanmar and you can't be renting items from United States !

Target platform



Mobile and Web

Mobile app is our main focus where you can bring "RENTY" everywhere in your pocket. Website is to use our app at home where you can chill and help yourself when surfing web.



STRENGTH

Earn extra money
and gain friendship

OPPORTUNITIES

New Business Products can let users to test using pre-launch services and products by renting from our app. By doing this it can provide the **surveys, market research** for New Businesses.

WEAKNESS

Only able to rent
items from your
neighborhood

THREATS

We can only provide digital signature for renting services. If the rented objects was not returned or destroyed by accident, user can use our digital signature for legal actions.





Business Model

How can we generate income?

- We can gain the service fees from lender and receiver.
 - We can add ads to promote the local Business around the user's neighborhood.
 - We can get fees from the New Businesses that post listing on our app "RENTy" to let user try testing their pre-launch products and services.
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THANK YOU