

Farmer Assistance Project

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11.3.2022

Problems of Farmer

- Farmers are the poorest people in our country because they don't have enough technical support or knowledge of agriculture.
- Their products don't get a good price when they sell them.
- They don't have a lot of choices or a huge market to distribute their products.
- They have high fees for hiring agriculture machines when they plant and harvest their crops.
- They cannot sell their crops directly to customers. They can only sell to dealers or merchants as a buffer.

Aims and Objectives

- Support general agriculture knowledge
- Support cheap mini machines which farmers can buy
- Support services for hiring machines with the cheapest fees
- Help and advise their crops to transform into the international standard products
- Create an online shopping platform and allow them to upload and sell easily their crops or products

Support General Agriculture Knowledges

Online

- Upload news and general knowledge of agriculture into the app
- Online Operator Service
- Freely discuss forum

Offline

- Frequently arrange outdoor events and field study
- Phone Operator Service

Support cheap mini machines

- Build and set up mini machines at the price that farmers can afford. (eg. Oil grinding machine)
- In our region, almost all farmers plant peanuts(groundnuts) but they don't have grinding machines. They all depend on merchants' big grinding machines. So they lost their profit by paying high fees to machine owner.

Support Services for Hiring Machines

- Hire agriculture machines with low fees
- Hire modern machines like spraying drones
- Research and develop machines building with least price that farmer can afford

Help and Advice to transform Standard Products

- Support standard or good seeds
- Support attractive and beautiful packages for their products
- Keep their products as possible as clean and fresh

Selling in Online Shopping Platform

- They can easily register and fast own their online shop.
- They can upload their products easily and just wait for customers from their homes comfortably.
- They can get a huge market to sell their products and they can get more profit.
- When they get a lot of customers or a lot of orders, they can expand their business. And then farmers get more money and can create a lot of jobs opportunities for so many people.

Buying in Online Shopping Platform

- Search and buy easily
- The first priority search result is to show the nearest seller and you can buy easily from your local farmer.
- Customers have a lot of choices to buy at suitable prices.
- It reduces time-consuming and is beneficial for your region.
- To arrange a very reliable payment method and delivery system.
- This project can create a lot of jobs opportunities for our country.

Thank you so much for your precious time

Q & A