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Business plan

Plan A- electronic store

Plan B- Brunch shop

Electronic store

- In Myanmar, there have several electronic store but the most famous is Myo Thein Electronic store.
I also have a plan to open like that
- To display the electronic that made from Thailand, China, and Japan.
- Products are
 - kitchen usage
 - home usages
 - car usage
 - cosmetic usages

Services

- To provide the grantee within one or two years which is based on that products.
- Provide some sweet and cookie or some bread to the customer when purchasing products.
- Provide professional technicians for technical problems.

I want to know

- How to connect with electronic company
- How to get their believe
- How to get the loyal customer
- how many percentage did we get from company normally.



Brunch shop

- Nowadays, there have many coffee shop but there is not many brunch shop therefore market competitive rate decrease
- A lot of Young adult didn't wake up early, some didn't eat breakfast or lunch
- There can have many items can choose in this store.



Brunch shop VS Coffee shop

- Brunch shop can have more choice of dishes since it is not only afternoon tea shop but also it is a meal
- More suitable for today's people's life style
- The drinks are as varied as the foods
- It is perfect for vegetarians or vegans

I want to know

- How can I contact with chef
- How can I find the perfect desserts who are specialized in it
- How to plan the system to run the business
- How to control the employees' behaviors
- how many budget did I need approximately

- This is all my hopes and questions, it can also said that I want to learn how to start the business through this opportunity.

Thank you for giving me time to look at my idea via power point !!

