

*CENTER FOR
INCLUSIVE
INNOVATION &
ENTREPRENEURSHIP*



give

doodle



The Regional Center for Social Science
and Sustainable Development
Chiang Mai University



CENTER FOR
INCLUSIVE INNOVATION &
ENTREPRENEURSHIP

PHILOSOPHY BEHIND THE CIIE

- Unbalanced development can lead to discrimination, regional instability, modern slavery, poverty, environmental degradation, being left behind in education and vulnerable health issues
- Local youth participation and leading the implementation is essential in order to bring sustainable change
- Myanmar and Thailand have common ground on social and economic issues
- Multidisciplinary or cross-cutting approaches needed to adopt
- A well blended curriculum: Innovation, Entrepreneurship & Social Political Transformation



PRINCIPLE OF THE CURRICULUM

- *Rights-based Approach*
 - Non-discrimination and equality
 - Accountability and transparency
 - Participation, empowerment and the right to education
- *Active Citizenship Approach*
 - Active learning
 - Engage, Undertake & reflect
 - Achieve a change or benefit in society
 - Resist an unwanted change
- *Thinking Curriculum*
 - Critical thinking
 - Mix blend of teacher-centered and student-centered learning



PRINCIPLE OF THE CURRICULUM

- *Social-Emotional Learning (SEL Approach)*
 - Emotional challenges: depression, anxiety, trauma
 - Self-awareness
 - Self-management
 - Social awareness
 - Relationship skills
 - Responsible decision-making
- *Technology-Enhanced Learning (TEL Approach)*
 - A blend of technology, instruction and digital content
 - Personalized Learning
 - Enlarge efficiency and productivity
 - Make students self-motivated
 - Expand learning opportunities
 - Make assessment more transparent and informative



OBJECTIVES

- Acquire fundamental and practical skills of academic reading and writing
- Identify, analyze and engage in changes at local and national levels in the contexts of social, political, economic and environmental transformation
- Evaluate and create innovative solutions to tackle particular issues by using multidisciplinary approach to generate new ideas
- Design business models around social or commercial innovation by analyzing various aspects of entrepreneurship and contribute to their entrepreneurial and managerial potentials
- Integrate digital technologies to improve efficiency of working processes and apply key performance indicators (KPIs) to assess whether digital transformation delivers benefits
- Implement innovative models and solutions as a response to the needs of community/society



CIIIE PROGRAM STRUCTURE

- 2 months coursework
- 3 months internship
- 1 month project designing and project publication
- 6 additional months for project implementation with a mentor for the incubation process

A Diploma Certificate will be provided after fulfilling the project implementation and paper submission (In Progress...)



ELIGIBILITY

Age 18/35 years old - Tertiary Level - Professional background - English Fluency

1st STEP

- CV
- Passport
- Motivation Letter
- PP Presentation

2nd STEP

- CIIE English & Innovation Test

3rd STEP

- Final Pitch presentation (3 + 7 minutes): Present a problem in a community and their idea for a possible solution



Only 30 Students Accepted!

CIIE CURRICULUM

1 SEMINAR - 5 SUBJECTS - 24 TOPICS - 6 FOCUS STRANDS

Inclusive Innovation, Social Engagement, Political Engagement, Economic Responsiveness, Environmental Justice, Digital Transformation

SEMINAR ON INCLUSIVE INNOVATION

DESCRIPTION: Discuss how innovations have been associated with inequality in developing countries and how inclusiveness becomes important in any innovation to develop new goods or services for and/or by those who have been excluded from the development mainstream.

LEARNING OUTCOMES: Identify the main problems associated with inequalities in developing countries. Demonstrate an understanding in inclusive innovative solutions, approaches, and strategies that can enhance entrepreneurial activities. Examine cases and examples on past and present exclusive development experiences.



CIIIE CURRICULUM: DESIGN THINKING & INNOVATION

TOPICS:

- Design Thinking
- Business Model Innovation
- Agile
- Lean Startup
- Design Impact: PM&E
(Participatory Monitoring
Evaluation, and Reporting)

LEARNING OUTCOMES:

Apply the knowledge on design thinking processes and utilize the techniques to create business models on canvas. Understand the principles of the Agile Manifesto and Lean Methodology and apply them to practical examples. Evaluate impacts of the design; identify and formulate solutions to possible design issues.



*ARCHITECTURE DEPT., &
NORTHERN SCIENCE PARK*

CIIE CURRICULUM: PRODUCT MANAGEMENT & INNOVATION

TOPICS:

- Branding & Communication
- Customer Discovery/ Needs Analysis
- Growth Hacking
- Product-Market Fit: Four Steps to the Epiphany
- Managing Habits: The Hook Framework

LEARNING OUTCOMES:

Demonstrate an understanding of the main concepts and approaches to develop a solid brand. Identify the needs of potential customers and recognize best tactics to attract clients and grow sustainably. Examine the hook framework, apply knowledge of marketing, branding, and develop managerial skills.



*THE CENTER FOR SOCIAL IMPACT,
PAYAP UNIVERSITY*

CIIE CURRICULUM: RESOURCE MANAGEMENT & INNOVATION

TOPICS:

- Partnership Building
- Structuring & Organizing Team
- Accounting 101 (Resource Documentation)
- Funding Strategy

LEARNING OUTCOMES:

Identify and utilize the most important accounting skills and techniques. Demonstrate an understanding of the main concepts, theories, and topics of fundraising. Apply and use clearly the diverse financial models in the appropriate contexts; identify and describe investing tools and concepts. Recognize the appropriate and necessary data and facts on human resource tactics. Develop a coherent plan to attract, search and select candidates for different roles. Apply the information to outline a possible multi-disciplinary team structure, designate the roles, and delegate the different responsibilities.



*THE CENTER FOR SOCIAL
IMPACT, PAYAP UNIVERSITY*

CIIE CURRICULUM: SUSTAINABILITY PERSPECTIVES IN INNOVATION (SOCIAL, POLITICAL, ECONOMIC, ENVIRONMENTAL)

TOPICS:

- Social Change & Intervention: Theories & Practices
- Advocacy for Social & Political Change
- Overview of Global and Regional Political Landscape
- Crisis Management (Demand & Supply Changes)
- Local & Regional Political Economy
- Impact of Climate Change
- Environmental Impact Assessment (EIA)

LEARNING OUTCOMES:

- Describe and demonstrate an understanding of the historical roots of contemporary exclusion and injustice problems in developing countries.
- Analyze topics of geopolitics, sociology, ethno-politics, and identity. Apply the social theories to design and propose innovative social protection projects.
- Demonstrate an understanding of the main political science concepts. Propose multi-disciplinary analyses across politics, education, and culture to inspire and promote local political engagement and awareness.
- Identify the necessary tools to effectively manage a crisis. Examine and recognize how economics and politics interact between each other to affect local dynamics.
- Describe and analyze how climate change has an impact on today's society, economy, and politics. Identify the main strands in environmental management, environmental politics, and environmental economy.
- Demonstrate an understanding in Environmental Impact Assessment procedures.



CIIE CURRICULUM: THE ART OF DIGITAL TRANSFORMATION

TOPICS:

- Part 1: Needs of Digital Transformation
- Part 2: Introduction to a wide range of available digital tools and platforms

LEARNING OUTCOMES:

- Describe and understand how digitalization is essential for contemporary organizations. Recognize and identify the modern digital tools; apply knowledge of digitalization, digital marketing, and e-governance. Evaluate, interpret, and create original digital content.



*THE CENTER FOR DIGITAL
TECHNOLOGY & SOCIETY,
THAMMASAT UNIVERSITY*



CINE

The word "CINE" is rendered in a bold, purple, sans-serif font. The letters are filled with a pattern of thin, light purple diagonal lines. Surrounding the letters are several solid circles in various shades of purple and brown. The background is white with a torn paper effect on the right side.